

## Description of sponsorships

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### **One of the two presentation rooms in the name of your company for the duration of the event**

One of the rooms B or C (see plan), dedicated to the conferences/sessions, will be named after your company. The name of your company will be indicated in the program to announce the location of the conferences.

### **Banner of the company placed in the reception hall (registration)**

This sponsorship allows you to position a roll-up banner of your company in the Hall Area on the event's venue (see plan). This location constitutes the pivot point of the event.

### **5-minute address during the Gala dinner**

A representative of your company will be entitled to a speaking time of 5 minutes at the beginning of the dinner on October 12th 2023.

### **Company logo on conference sponsors' banners**

Your company logo will be printed on the sponsors' banner. Around ten banners will be disposed in various areas of the event's venue.

### **Company logo on delegates' bags**

Your company logo will be printed (size in accordance with the amount of the sponsorship) on reusable bags distributed to all participants.

### **Company logo on conference program pamphlet**

Your company logo will be printed (size in accordance to the amount of the sponsorship) on the conference program pamphlet distributed to all participants.

### **Distribution of company's brochures/publicity at the registration desk**

This sponsorship allows your company to put a brochure or publicity on the registration table in the Hall Area (see plan).

### **Company logo on INALCO's website including link to company's website**

Your company's logo will be displayed on the event's website, including a URL link to your company's website.

### **Stand in the hall (behind the registration)**

This sponsorship allows your company to put a stand (kiosk). Each area includes a clothed bistro table behind which you can install a roll-up banner of your company. **IMPORTANT:** This sponsorship includes a 50% discount on the registration fee of the person in charge of the stand for the duration of the event. The registration fee gives access to all activities (Gala dinner is not included).

### **Coffee break sponsoring**

This sponsorship includes the production of cardboard tents with your company's logo and disposed on the bistro tables in the Coffee Break Area (see plan) for the duration of one coffee break.

### **Lunch sponsoring**

This sponsorship includes the production of cardboard tents with your company's logo and disposed on the bistro tables in the Meal/Banquet Area (see plan) for the duration of one lunch.

### **Advertising or promotional item of the company in delegates' bags**

This sponsorship allows you to include an advertisement/a brochure/a promotional object of your company in the reusable bags distributed to all participants. Anticipate 200 copies.

### **Grant REGAL Students' Day**

This sponsorship allows you to position a roll-up banner of your company in the Posters Area (see plan) AND the awarding of one of the following prizes, depending on your contribution :

- Experts in the field will evaluate the students' conferences. **A \$1,500 contribution** gives you the possibility to have the best conference prize awarded in your company's name.
- Three evaluators recruited amongst industrials, researchers and REGAL's research professionals will evaluate each poster. **A \$1,000 contribution** gives you the possibility to have one of three prizes for the best posters awarded in your company's name.
- Please note that the prizes' amounts have yet to be determined.



## Room plan

