

# INVITATION TO SPONSORS & EXHIBITORS

The logo for ASM 2022 features a stylized, multi-faceted blue geometric shape resembling a snowflake or ice crystal. Behind it is a solid orange circle representing the sun. Below the graphic, the text "asm2022" is written in a bold, blue, sans-serif font, with "asm" in lowercase and "2022" in uppercase. Underneath that, the phrase "ARCTIC RESEARCH TOGETHER" is written in a smaller, orange, all-caps, sans-serif font. $\Delta^{\epsilon} \zeta \zeta \bar{L}^{\epsilon} \gamma \triangleright \Pi \Gamma^b \quad b \Pi L \sigma^{\epsilon b}$ 

## December 5-8

Beanfield Centre, Toronto ON

ArcticNet

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<https://event.fourwaves.com/asm2022>

# WHY SPONSOR?

- Largest Arctic Science Meeting in North America
- Over 800 participants expected
  - Pre-COVID attendance averaged 1200-1500 participants
- Over 30 exhibitors expected
- Multiple networking events
- Over 300 oral presentations and 240 poster presentations
- Participants from around the globe

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The Beanfield Centre offers a vast, unique space where many dynamic activities will unfold throughout the conference, such as:

- The Poster Session Receptions
- Coffee Breaks
- Award Ceremonies
- Inuit Culture Night
- Networking Events

Do not miss the 18th Annual Scientific Meeting conference (ASM2022) in our nation's largest city to participate in an epic Arctic and northern science and research gathering, pushing the boundaries of our understanding of the North and contributing to a solid foundation of knowledge to effectively address the Arctic issues of today. Emerging from a two year hiatus, our community is eager to be reunited.

ASM2022 is a fantastic gateway for organizations to meet with a wide range of audiences including scientists, research organizations, logistics providers, policy-and decision-makers, Inuit, First Nations, Métis, and northern residents, as well as private sector and non-governmental organizations with a vested interest in Arctic regions.

## About the Venue

**The Beanfield Centre** is a beautifully restored 1929 Art Deco building located on the grounds of Exhibition Place on the shores of Lake Ontario in downtown Toronto, with convenient access to and from both Toronto airports. The sustainable and environmentally friendly practices adopted by this LEED Silver certified facility, assures that these values are reflected throughout our conference. Toronto, Canada's largest city and located at the heart of the country, offers all the best in dining and cultural attractions - indeed the Liberty Village and the vibrant Entertainment District are in proximity of our venue and yours to discover!



We invite you to consider the proposed Support and Sponsorship opportunities below:

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>INLANDSIS \$25,000</b>	<b>ICEBERG \$12,500</b>	<b>ICERAFT \$5,000</b>
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### Pre-Event Exposure

Logo on ASM2022 public website	✓	✓	✓
Tweets on ArcticNet Twitter page (7k+ followers)	✓	✓	
Mention in pre-event registration invite emails	✓		

### Brand Awareness and Visibility Onsite

Logo on plenary screen before presentations	✓		
Logo on signage screen in room of specific Topical Sessions	15	5	3
Logo on thank you slide during Award Ceremony	✓	✓	✓
Logo on thank you slide during Opening Plenary	✓	✓	
Logo on signage screen in Safe Space Area		✓	
Logo on the full program	✓	✓	

### Engage with Attendees and Collect Insights

Complimentary Registrations (valued \$825 each)	4	2	1
Complimentary Banquet tickets (valued at \$120 each)	4	2	1
Exhibition Booth (valued at \$3000 each)	✓	✓	

### Post-Event Follow-Up and Mentions

Thank you on ArcticNet Twitter page (7k+ followers)	✓	✓	
Logo in the ASM2022 Conference Book of Abstracts publication available after the conference	✓		
Logo featured in the ASM2023 prospectus as a thank you to our ASM2022 sponsors	✓		

**Discover other "À la Carte" sponsorship opportunities on following page**



# À LA CARTE OPTIONS

All prices are in CAD and tax exempt

## Support a Special Event of your choice, such as

- Northern Inclusion Initiative Events
- Cultural Events
- Student Day

## Support a Topical Session of your choice:

- Includes logo on signage screen in room of specific topical sessions and a thank you in the topical session description. The list of topical sessions is available on the ArcticNet ASM 2022 website, linked here; <https://event.fourwaves.com/asm2022>. Maximum 1 sponsor per session.
  - \$2000 CAD

## Support the Northern or HQP Travel Fund:

- Sponsors are invited to provide additional financial support to enable increased participation from Inuit, First Nations, Métis, Northerners, Highly Qualified Personnel (HQP), and early career researchers to the ASM2022.
- Depending on the region, the average cost per additional attendee is estimated between \$2k-\$5k.
- Sponsors are invited to determine their contribution level to either or both funds.

## Share a sponsored ad:

- High quality sponsor ad produced by Livelt to be played immediately following the plenary session. Content to be provided by the sponsor. With innovative conference technology, we can tailor a sponsorship solution to reach your target audiences and meet your goals. Contact us if you have a sponsorship idea you would like to propose. We look forward to working with you to bring your sponsorship ideas to life!

## Sponsor a Network Highlight

- **Photo Contest:** your logo on the photo contest section and a thank you in the promotions and winner announcement
  - \$1000
- **Poster Competition:** sponsor a prize for the poster competition for one or more of the following categories: Social and Health Science, Marine Science, and Terrestrial Science.
  - First Prize: \$600
  - Second Prize: \$400
  - Third Prize: \$200
- **ArcticNet Student Association Research Competition:** sponsor a prize for the student research competition that varies yearly and allows students to present their research in an accessible format.
  - First Prize: \$600

**SPONSOR TODAY**



## EXHIBITOR PACKAGE

### Details on what exhibitor packages include:

- Draped table with 2 chairs, waste basket and electrical outlet
- High-Speed Wi-Fi internet
- One complete ASM2022 Registration providing entry to all scientific sessions, coffee breaks, lunches and the Gala Banquet
  - Booth manning passes may be purchased at a fixed rate of \$400 each (includes breaks & lunches)

Both your logo and a 50-word description will be displayed on the ASM2022 website

## Exhibitor Fee

- \$3000 / Booth (excluding taxes - ON HST will apply)

## BECOME AN EXHIBITOR



For questions or concerns regarding ASM2022 **sponsorship opportunities**, please contact:

For questions or concerns regarding ASM2022 **exhibitor opportunities**, please contact:

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