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SciPOP

Presentation guidelines

IRCM Montreal Clinical
Research Institute
Driven by life.

Questions?
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100% Popular

Visual support:

- Unlimited number of slides
- Objects on stage allowed
- Animations and videos allowed
(you must do the voiceover)

Length:

- 10 minutes of presentation
- 5 minutes of discussion

Advice

Language:

- ✓ Use analogies and simple terms (ex: say *sugar* instead of *glucose* or *fructose*)
- ✗ Avoid acronyms

Slides:

- ✓ Use simple images / diagrams
- ✗ Avoid raw data

My thesis in 180 s.

Visual support:

- One slide only
- No objects on stage
- No animations or videos

Length:

- 3 minutes of presentation
- 2 minutes of discussion

Advice

Language:

- ✓ Use analogies and simple terms (ex: say *sugar* instead of *glucose* or *fructose*)
- ✗ Avoid acronyms

Slides:

- ✓ Use simple images / diagrams
- ✗ Avoid raw data

TED Talk

Visual support:

- Unlimited number of slides
- Objects on stage allowed
- Short animations and videos allowed (you must do the voiceover)

Length:

- 10 minutes of presentation
- 5 minutes of discussion

Advice

Language:

- ✓ Use simple terms
- ✓ Tell a story
- ✓ Make the audience reflect on your topic

Slides:

- ✓ MINIMAL content (1-2 words or images)
- ✓ Secondary support only: the audience should be able to follow your speech without looking at the slides

Shark Tank

Visual support:

- Unlimited number of slides
- Objects on stage allowed
- Short animations and videos allowed (you must do the voiceover)

Length:

- 5 minutes of presentation
- 10 minutes of questions (jury)

Advice

Language:

- ✓ Use simple terms
- ✓ “Sell” your research: **why** is it important?
- ✓ Refer to personal experiences, stories, phenomena, humor, statistics, etc.

Slides:

- ✓ Use poignant images