# THE MAPUNA LAB

**'Ulu State Disaster Response Cultural Training Series: Accessing Enduring Materials Through Hawai'i TRAIN** 

> Hawaiʻi Health Workforce Summit September 24, 2022

Katherine Burke, Principal Investigator Kuʻulei Perreira-Keawekane, Cultural Advisor

UNIVERSITY OF HAWAI'I AT MANOA Department of Social Work

> THOMPSON SCHOOL SOCIAL WORK & PUBLIC HEALTH

## Agenda

- 1. Introductions
- 2. Training Overview: 'Ulu State Disaster Response Cultural Training Series
  - a. Website Launch
  - b. Hawai'i TRAIN
  - c. Evaluation Summary
  - d. Mural Project
- 3. Future Directions: Kanilehua Training Series for the Hawai'i Opioid Initiative
- 4. 🔏 Mahalo



# INTRODUCTION The Māpuna Lab

Department of Social Work Thompson School University of Hawaiʻi at Mānoa







Ho'i ka 'o'opu 'ai lehua i ka māpunapuna The lehua-eating golby returns to the spring. Said of one who has gone back to the source. (Pukui #1034)

The MAPUNA LAB is guided by the 'ohi'a lehua (Metrosideros polymorpha), an endemic Hawaiian tree, our teacher in healing the chronic and existential pain of historical and intergenerational trauma. Viewing the land as our communities and health as water cycle resilience, this series looks to the cloud catching, truth-telling, 'ōhi'a lehua for ways to **ho'i ka wai**, to remove seen and unseen emotional blockages to restore waters (waiwai) stolen by trauma. Aimed at creating safe spaces for co-learning, the Māpuna Lab convenes all those who believe that when Indigenous leadership is uplifted, wellness is accessible to all.

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# TRAINING OVERVIEW 'Ulu as Disaster Response WEBSITE HAWAI'I TRAIN Evaluation



## WEBSITE TOUR

YouTube Channel: <u>https://www.youtube.com/playlist?list=PLXnCjv8inlBv59Qd\_Asbg9J5oiV9DAWlT</u>

#### Project Site: <u>https://uludrs.com/</u>







## WEBSITE ANALYTICS

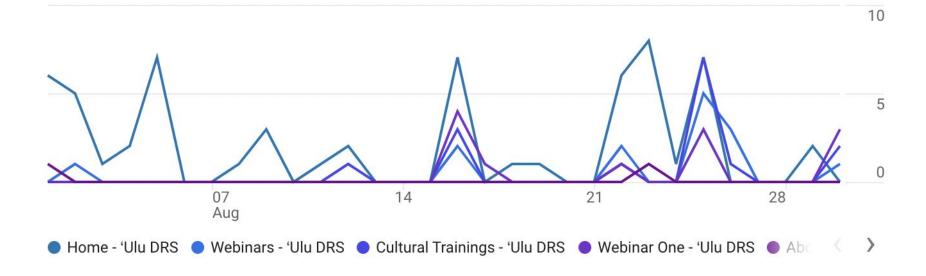
Marion Ano IT Program Specialist



## Leveraging Google Analytics to Guide & Inform Our Digital Impact

20

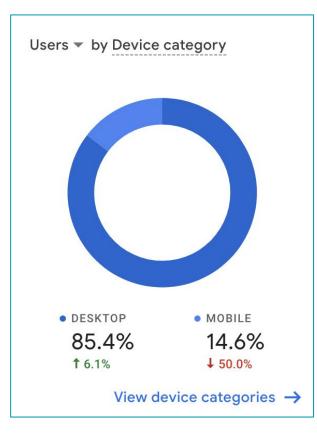
15



## **Data from Page Views**

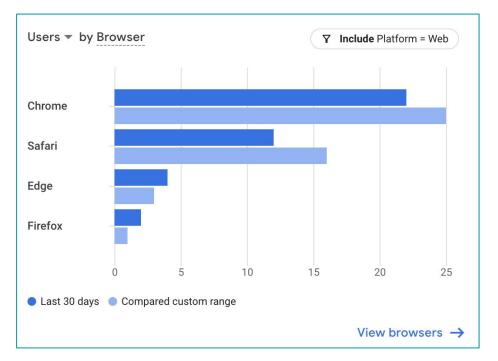
Page title and screen class ▼ \$ SHOW ALL ROWS	-+ ↓ Views	Users	New users	Views per user	Average engagement time
	136	40	29	3.40	1m 27s
Totals	vs. 175	vs. 45	vs. 37	vs. 3.89	vs. 1m 18s
	↓ 22.29%	↓ 11.11%	↓ 21.62%	↓ 12.57%	<b>†</b> 12.69%
1 Home - 'Ulu DRS					
Aug 1 - Aug 30, 2022	61	38	25	1.61	0m 27s
Jun 30 - Jul 29, 2022	98	41	31	2.39	0m 39s
% change	-37.76%	-7.32%	-19.35%	-32.84%	-32.05%

### **User Devices**



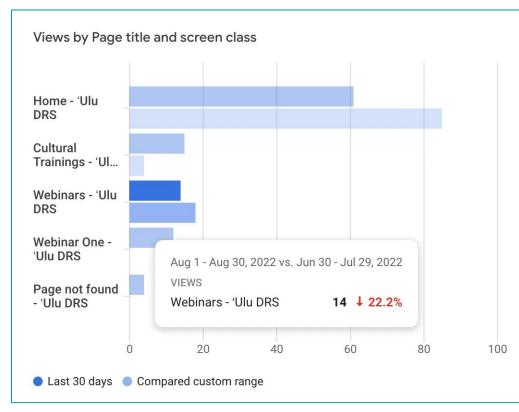
- Inform website design & development process
- Information architecture
- Curate content
- Make better decisions regarding content for mobile vs desktops

## **Prioritizing Usability Testing on Browsers**



 Prioritize usability testing based on top three browsers being used by our users.

## Leverage Analytics for A vs B Testing



We can conduct website tests and review our results and compare them to the previous month's analytics.

### **Case Study: Individual Webinar Pages**

About Our Webinars		+
Webinar #1 Disaster Preparedness		+
Webinar #2 Food Security		+
Webinar #3 Housing Security		+
Webinar #4 School, Childcare, and Job Security		+
Webinar #5 Violence Prevention: Road to Reconnec	tion	+

Webinars

#### Webinar #1

#### **Disaster Preparedness**

Introducing participants to the series, providing a historical and decolonial context on disaster response, and using it to catalyze post-traumatic intergenerational healing.

Participants will:

- Participants will define the relationship between historical trauma and disaster response among Native Hawaiians and Pacific Islanders.
- 2. Participants will understand a Hawaiian Conceptual Framework for Healing and Post-traumatic Growth among Native Hawaiian Women.
- Participants will identify a strategy for deepening perspectives on "disaster" based on individual perspective and circumstance while identifying clinical signs and symptoms related to trauma. mental illness. and substance misuse.

#### Download the Toolkit



#### Ki'i

Pule

*Kalo – Haloanakalaukapalili*; Eldest brother of Hawaiian race, tying Hawaiians to the land and this plant which is symbolic of Hawaiians.

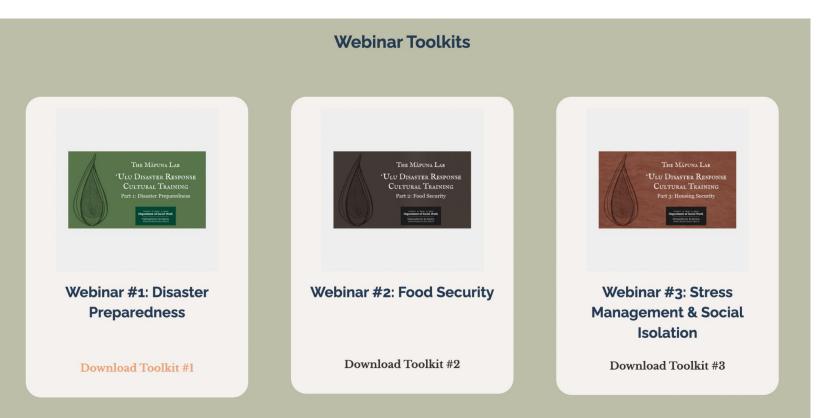
*Ki'i Kahiko* – representing ancient practices and early beginnings.

Coral polyps – a visual marker standing in for the *Kumulipo*, or one of the creation chants that speak about Hawai'i's beginnings.

Reference

+

## **Case Study: Toolkits Page**

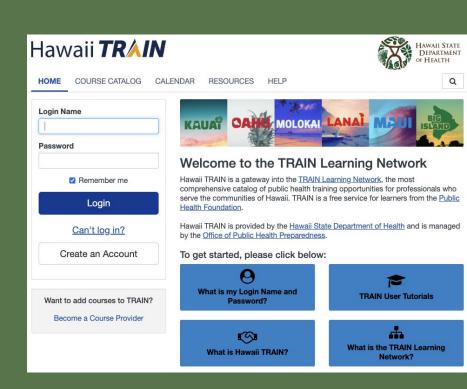


## HAWAI'I TRAIN

https://www.train.org/hawaii/welcome

Online training platform with recordings from the 'Ulu DRS Series

- Earn 2 CEUs after completing each webinar (3 sections with assessments)
- Users issued completion certificates
  to present to their CEU provider
  Hawai'i TRAIN linked on website to
  offer practitioners a chance to earn
  CEUs post series



## CEU PROCESS

#### Live Webinars

- 30 Day processing for CEU approval
- Participants fill out survey as proof of attendance
- Māpuna Lab submits participant request for CEUs to administrators

#### Hawai'i TRAIN

CEU approval already received for series Participants complete trainings and earn certificate of completion Participant submits certificate to administrators

## EVALUATION SUMMARY

Vivienne Nguyen Graduate Research Assistant Jaki Knaus Production Manager



### LIVE WEBINAR ATTENDANCE

Webinar	# Registered	# Attended	Percentage of Attended/Registered	Percentage of Audience Attended Survey Participation	Total # of requested CEUs
Webinar 1: Disaster Preparedness	75	68	91%	54.4%	12
Webinar 2: Food Security	102	72	70.6%	33.3%	16
Webinar 3: Housing Security	54	40	74%	17.5%	10
Webinar 4: School, Childcare, and Job Security	49	24	49%	33.3%	8
Webinar 5: Violence Prevention Roads to Connection	135	75	55.5%	14.7%	10
Webinar 6: Stress Management & Social Isolation	55	47	85%	31.9%	15

## Selected Qualitative Feedback

#### DISASTER PREPAREDNESS

"Disaster is not one incident. There is no one appropriate way to assess and mitigate risk. Disaster must be viewed and understood in context, and the culturally appropriate response should be employed to ensure those affected are not retraumatized, or there situations worsened. I will carry forward with me the appreciative, holistic, and strengths-based approach to disaster."

**Community Navigator** 

#### FOOD SECURITY

"Cultu respor occurr institu

"Culture reclamation is relatively new for me in life and absolutely it resonates with disaster response. We need more of it in disaster/first response or in these acts cultural erasure is potentially occurring causing additional harm. In my opinion because cultural reclamation is missing through institutionalized training, as a result some institutions themselves are the disaster."

Community Navigator

## Selected Qualitative Feedback

#### HOUSING SECURITY

"We are always learning. From each and every person we meet. We all play a vital role in our community and most importantly in the kindness we provide in others lives. And Breath. When the tough gets going we Compose our selves with our Breath allowing us to refocus On what emotions and thoughts really matter."

**Community Member** 



### School, Childcare, and Job Security

"To talk story more in our trainings and presentations, with visuals, pictures, concepts and audio relevant to the people of the Hawaiian Islands."

Hawai'i State Department

## Selected Qualitative Feedback

#### VIOLENCE PREVENTION: ROADS TO RECONNECTION

"Absolutely. I could really feel how the Hawaiian culture offers so much healing, especially in traumatic situations. Culture is the key to identity, healing and wholeness. That mural was moving. It said it all... and without words."

Health Care Professional

#### Stress Management & Social Isolation

"I learned humans cannot heal without connection. Does not matter, how many times they come for the therapy, they are not able to completely heal without a connection with KANAKA, AINA, and AKUA."

Health Care Professional





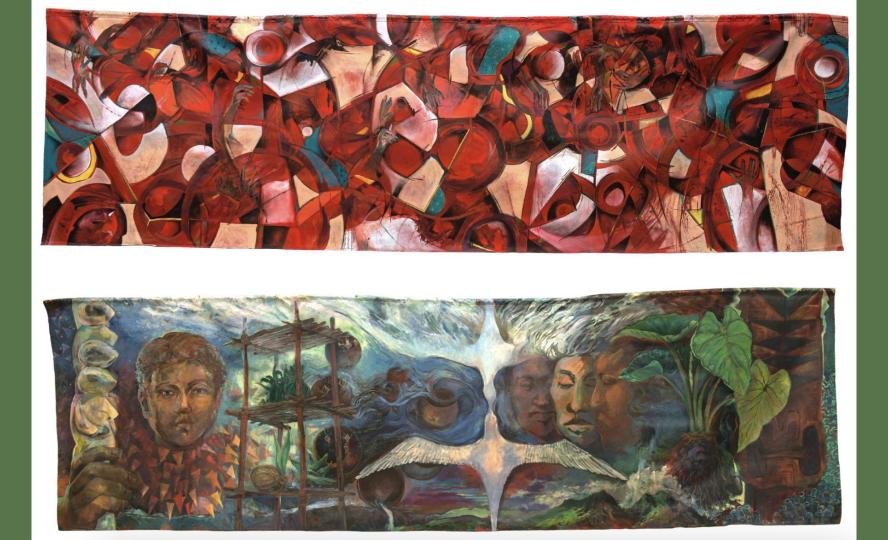
# 'ULU DRS MURAL PROJECT

<u>KU'U 'AINA ALOHA</u> "Beloved Land, Beloved Country"

> Al Lagunero Meleanna Meyer Harinani Orme Kahi Ching Carl F.K. Pao Solomon Enos









#### **Pacific Voices** Kōkua Kalihi Valley Comprehensive Family Services







# FUTURE DIRECTIONS KANILEHUA SERIES





LEARN ABOUT THE ÔHI'A LEHUA AND HOW IT CAN TEACH US TO COPE WITH PAIN, TRAUMA, GRIEF, AND MORE. PREPARE FOR THE NATIVE HAWAIIAN CULTURAL INTERVENTION TRAINING SERIES, WHICH ENGAGES A SAFE SPACE FOR COMMUNITY MEMBERS AND HEALTH CARE PROVIDERS TO COME TOGETHER AND LEARN ABOUT CULTURAL SAFETY AND INTERVENTION.

friday. September 2, 2022 12PM TO 2PM

**@MAPUNALAB** 



#### SCAN THE QR CODE TO REGISTER

#### NATIVE HAWAIIAN CULTURAL INTERVENTION TRAINING: ACCESS TO TREATMENT

JOIN OUR SPEAKER KUULEI PERREIRA-KEAWEKANE

#### WORK GROUP 1 OF THE HAWAII OPIOID INITIATIVE

EARN UP TO TWO (2) CONTINUING EDUCATION UNITS! CSAC, CPS, CCS, CCJP, CSAPA and SW

LEARN CULTURAL WAYS OF ADDRESSING PAIN AND OPIOID USE DISORDER

#### Learning Objective 1

Participants will engage in an immersive learning experience that will equip them with cultural knowledge to develop strategies for the inclusion of Native Hawaiian cultural intervention treatment programs, wellness plans, and holistic living systems of care.

#### Learning Objective 2 Participants will identify barriers to

treatment access for complex clients from a Native Hawaiian cultural perspective.

#### Learning Objective 3

Participants will understand how to utilize the Kanilehua Framework to improve treatment access.!



OR REGISTER AT http://go.hawaii.edu/Gm2

**ALL ARE** 

WELCOME!

## friday. October 1, 2022 12PM TO 2PM

#### @MAPUNALAB





#### SCAN THE QR CODE TO REGISTER

#### NATIVE HAWAIIAN CULTURAL INTERVENTION TRAINING: ACCESS TO TREATMENT

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REGISTER AT go.hawaii.edu/Gm2



**@MAPUNALAB** 







# Register for the Series Fridays 12-2PM

https://hawaii.zoom.us/meeting/register/tJAvcOipqT4pGNbzHN-di3cnHqV6f\_4AnfCK



Work Group 1: 10/7/2022 Work Group 2: 10/21/2022 Work Group 3: 10/28/2022 Work Group 4: 11/4/2022 Work Group 5: 11/18/2022 Work Group 6: 12/2/2022 Work Group 7: 12/9/2022 Work Group 8: TBD



## THE MAPUNA LAB



Kat Burke Principal Investigator



Keali'imakamana'onalani Po'oloa





**Kuʻulei** Perreira-Keawekane Cultural Advisor



Dr. Dayna Schultz, Psy.D, LSW, CSAC Clinical Psychologist





#### **New Hires**

**'Ulu DRS**: Marion Ano, Sami Birmingham-Babauta (GRA), Carol Ann Carl, Kayla Oshiro (RA), Jack Driggers (RA)

Kanilehua Series: Dr. T. Noelani Perreira, Tiffnie Kakalia Public Health APLE Student: Vianna Lee



Innocenta Sound-Kikku & Meleanna Meyer

# I KU MAU MAU



#### Pule

I KU MAU MAU! **(I KU WA)** I KU MAU MAU! I KU HULUHULU! I KA LANAWAO! **(I KU WA)** I KU LANAWAO! **(I KU WA)** 

I KU WA! HUKI! I KU WA! KO! I KU WA A MAU! A MAU KA EULU! E HUKI E! KULIA!

#### Pule

I KU MAU MAU I KU WA I KU HULUHULU I KA LANAWAO I KU LANAWAO HUKI! KO! I KU WA A MAU! A MAU KA EULU! E HUKI E! **KULIA!** 

**ENDURE IN COUPLES** STAND AT INTERVALS **RESEMBLE THE ROOTLETS** THAT THE FOREST BE LIGHT THAT WE ALSO BE LIGHT PULL AND HAUL FULFILL AND ACCOMPLISH STAND IN YOUR PLACES AND ENDURE ENDURE ALSO THE BRANCHES PULL STRIVE FULLY

## MAHALO

