

# Call for Meeting Sponsors and Exhibitors



Join us in Sudbury from **24-27 May 2023** for the **Joint Annual Meeting of the Geological Association of Canada (GAC), Mineralogical Association of Canada (MAC), and Society for Geology Applied to Ore Deposits (SGA)**. The conference will include an exceptionally diverse program of **Symposia, Special Sessions, Regular Sessions, Field Trips, Workshops, and Short Courses** covering the complete spectrum of geoscience disciplines. Preliminary information at <https://event.fourwaves.com/Sudbury2023>.

**Promote your organization and advance the earth sciences by supporting the effort as a Sponsor or by participating in the conference as an Exhibitor.**

## Sponsorship

Six levels are available, with sponsorship benefits commensurate with the amount of support to maximize sponsor recognition and visibility throughout the conference. *Note: Sponsorship funding supports the overall conference budget, but depending on level sponsors may select to be recognized at specific events and on promotional items.*

Sponsorship Levels	Diamond >\$10,000	Platinum \$9999-5000	Gold \$4999-2000	Silver \$1999-1000	Bronze \$999-300	General <\$300
Exhibitor profile on Fourwaves Virtual Presentation site	✓	✓	✓	✓	✓	✓
Featured sponsors page in program	✓	✓	✓	✓	✓	✓
Featured logo on website	✓	✓	✓	✓	✓	
Name/logo displayed at Poster Sessions	✓	✓	✓			
Name/logo displayed at Icebreaker	✓	✓				
Name/logo displayed at Symposia	✓	✓				
Featured on promotional items (pens, etc.)*	1	1				
Full-page ad in Program	✓					
Exhibit Hall sponsorship	✓					
Name/logo on badges	✓					
Name/logo on delegate bags	✓					
Complimentary delegate registrations	2	1				
Complimentary GAC luncheon tickets	1	1	1			
Discount on cost of single exhibit booth	100%	50%	25%	10%		
Complimentary Icebreaker tickets	2	2	2	1		
Mentions on social media profiles (Twitter, Facebook; with links to sponsor social media)	10	7	5	3	1	
Option to have name/logo associated with an event (session, field trip, short course, outreach event)*	3	2	1	1	1	

*\*First-come, first-served, subject to availability, one sponsor at each level per session or event*

Depending on the selected sponsorship level, if you are interested in having your organization's name and logo appear at a field trip, short course, outreach event, session, symposium or promotional item in recognition of your support please contact Cathryn Nadjiwon at [cnadjiwon@laurentian.ca](mailto:cnadjiwon@laurentian.ca).

## Targeted Sponsorship Opportunities

In addition to benefits of sponsorship corresponding to levels shown above, sponsors may purchase targeted ad space in the program and online:

Full-page ad in program  
\$1000

½ page ad in program  
\$500

Social media mentions  
\$100

## Exhibit Booths

Exhibit booths will be on the ground floor of the Parker Atrium, near the posters and adjacent to the Great Hall food court. There will be 28 booths, awarded on a first-come first-served basis. All booths are 8' wide x 10' deep with:

- 7' high draped backwall and 3' high draped sidewalls
- one 6' long dressed table with covered top and skirted on 3 sides
- two padded chairs
- one 15A/120V power outlet
- Wi-Fi access (no option for hard-wired)

Options	Cost	Included
Category 1	\$ 1600 + HST	Booth, 2 meeting registrations, 2 exhibit passes
Category 2	\$ 1150 + HST	Booth, 1 meeting registration, 2 exhibit passes
Category 3	\$ 700 + HST	Booth, 2 exhibit passes
Category 4 (sellers only, limited number)	\$ 400 + HST	Booth, 2 exhibit passes

*Note: meeting registrations include lunches, exhibit passes do not*

## Invoicing and Payment

If you are interested in sponsoring or exhibiting at Sudbury 2023 please e-mail Cathryn Nadjiwon at [cnadjiwon@laurentian.ca](mailto:cnadjiwon@laurentian.ca) specifying the level and amount of the sponsorship or your desire to rent a booth and an invoice will be generated for your institution/company.

### Payment options:

**On-line credit card payment** – invoice issued through payment processor Stripe. The electronic invoice will have a direct payment link for the credit card.

**Cheque** – made out to **Geological Association of Canada**, memo: **Sudbury 2023 GAC-MAC-SGA** meeting.

**EFT/Direct deposit** – bank account details will be provided for direct deposit.

An acknowledgement of payments and receipts will be sent once the funds are processed.