



# Indigenous Youth, Identity Expression, and Cultural Engagement on Social Media

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# Disclosure of Affiliations, Financial and In-Kind Support:

## Acknowledgement Statement:

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- This program has not received in-kind support from any organisation.

## The following steps have been taken to mitigate bias:

- I was notified with a speaker letter outlining the certification/accreditation requirements for their presentation.
- The SPC or designate has reviewed the presentation(s) prior to their delivery.
- Any breach if any detected by the SPC has been discussed and updates have been made to the presentation as required.

# OVERVIEW



**Introduction**



**Objectives**



**Presenting the research**



**Discussion**



**Acknowledgement**

# INTRODUCTION

- **Land Acknowledgment**
- **Who Am I?**
- **Why This Study?**



# OBJECTIVES

- ☐ Assess research outcomes and the impact on Indigenous People's Health.
- ☐ Identify strengths and limitations of current research on Indigenous People's Health.
- ☐ Identify opportunities to apply relevant findings to daily practice

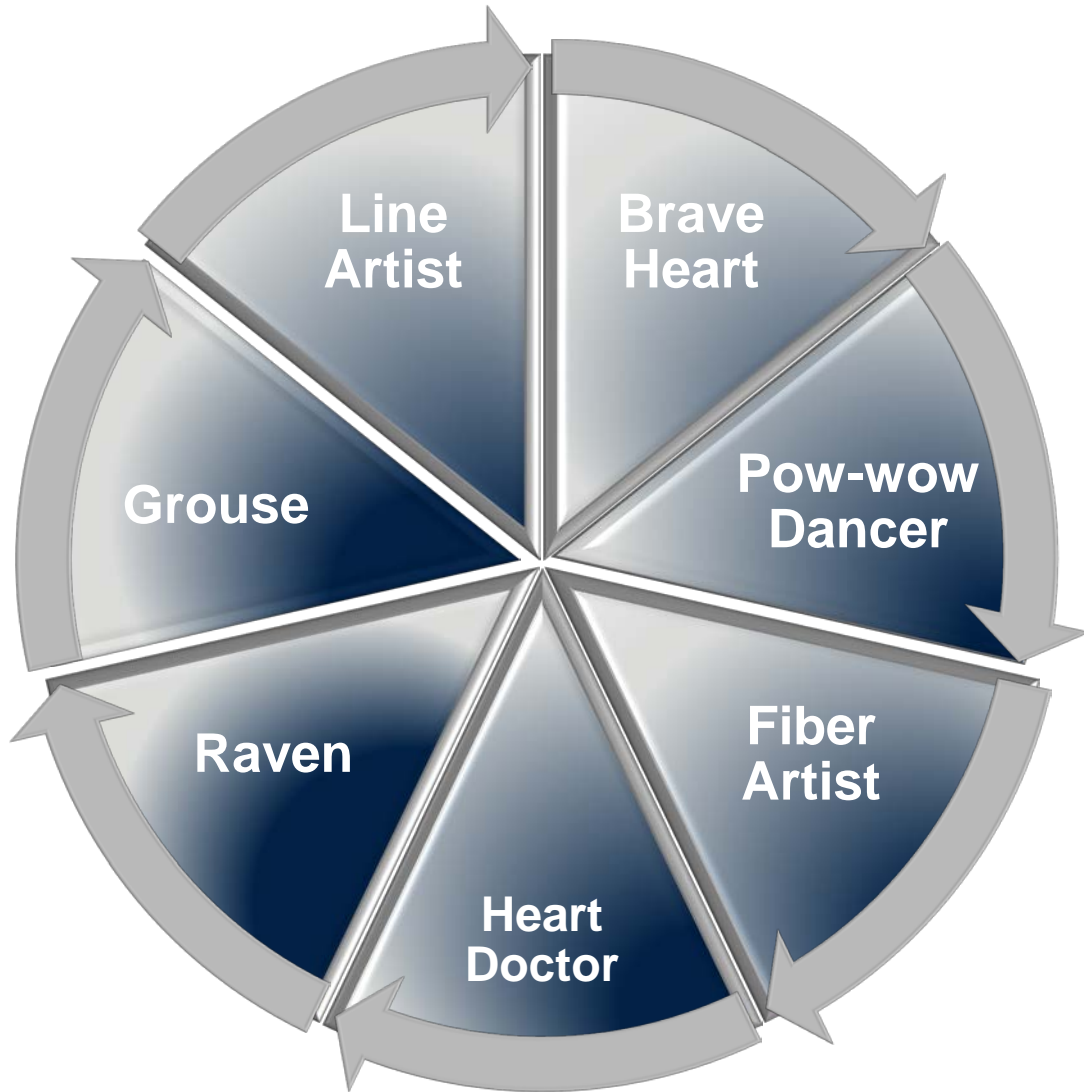
# RESEARCH QUESTIONS

- ❑ How do Indigenous youth in northern and rural geographies use social media in general, including for identity expression and cultural engagement?
- ❑ What benefits and challenges do Indigenous youth in northern and rural geographies experience when they use social media for identity expression and for cultural engagement?
- ❑ How do youth address challenges they encounter when using social media for identity expression and cultural engagement?

# RESULTS OF SEMI-STRUCTURED INTERVIEWS

- ❑ Identity expression and cultural engagement on social media;
- ❑ The benefits and challenges of using social media for identity expression and cultural engagement;
- ❑ How Indigenous youth are tackling the identified challenges.

# PARTICIPANTS



Participant info	Frequency
Gender	Female 57% Male 43%
Sexual Identity	Heterosexual 86% Sexual minority 14%
Residence	Off-reserve= 100%
Ethnicity	Metis 14% First Nation 84%
Education	High school 86% College/ University 14%



# RESULTS

Semi- Structured Interview



Identity  
Expression

Cultural  
Engagement



# BENEFITS



**Psychosocial benefits**



**Economic benefits**



**Altruistic benefits**

# CHALLENGES



**Problems arising from social media connections**



**Difficulties with social media technology**



**Security and safety risks on social media**

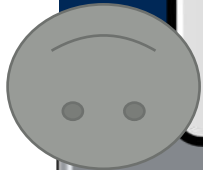
# TACKLING CHALLENGES



Positive coping strategies



Defensive coping strategies



Negative coping strategies

# DISCUSSION





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