



## 2023 Annual AAPINA Conference

August 25-26, 2023

*“Transforming Global Nursing Future Through Advancement in Healthcare Technology & Innovation”*

### Sponsorship and Advertisement Opportunities

We would like to invite you to participate as a sponsor/exhibitor at our [2023 Annual Asian American Pacific Islander Nurses Association \(AAPINA\) Conference](#). The conference will be an in-person event held at [Cedars Sinai Medical Center](#), Los Angeles, California, USA, held on August 25-26, 2023. The year’s international conference will bring together Asian American and Pacific Islander Nurses around the world to advocate for the health and well-being of Asian American and Pacific Islanders. This year’s main conference theme will focus on Healthcare Technology & Innovation with subthemes that align with the [2022–2026 National Institute of Nursing Research \(NINR\) Strategic Plan](#).

<b>Premier Sponsors (Honored on the AAPINA Conference Website as Bronze-Diamond Sponsor and in the Conference Program Book)</b>	
• <b>Diamond Sponsor:</b> Full page in program book, 8 registrations w/ reserved seating, acknowledgment of sponsorship by President at event. Logo prominently placed on AAPINA Website for one year.	>\$15,000
• <b>Ruby Sponsor:</b> Full page in program book, 8 registrations w/ reserved seating, & acknowledgment of sponsorship by President at event.	\$15,000
• <b>Platinum Sponsor:</b> 1/2 page in program book, 4 registrations w/ reserved seating, & acknowledgment of sponsorship by President at event.	\$10,000
• <b>Gold Sponsor:</b> 1/2 page in program book, 4 registrations, & acknowledgment of sponsorship by President at event.	\$5,000
• <b>Silver Sponsor:</b> 1/4 page in program book, 2 registrations, & acknowledgement of sponsorship by President at event.	\$2,500
• <b>Bronze Sponsor:</b> Logo in program book, 2 registrations, & acknowledgement of sponsorship by President at event.	\$1,000
Interested in purchasing an ad in the conference program book?	
• Outside Back Cover \$3,000	
• Inside Front Cover \$2,000	
• Inside Back Cover \$2,000	
• Full Page \$1,000	
• ½ Page \$500	
• ¼ page \$250	
• Patron \$100 (Business/name in program book)	
• Flyer-insert in conference bags	\$500
• <b>Exhibition Table</b> on site with a skirted table, two chairs, table signage, 2 all-access exhibitor pass, company logo, name and booth/table number listed in final program PDF.	\$2,500
• <b>Lunch Symposium (60 mins)</b>	\$5,000

The Asian American Pacific Islander Nurses Association founded in 1992 is a non-profit (501C3) professional nursing organization. AAPINA has a growing membership from a variety of ethnic backgrounds including, but not limited to Chinese, Filipinos, Japanese, Hawaiians, Koreans, Taiwanese as well as other multicultural identities. AAPINA members are employed in academic institutions, major medical centers, and community-based health centers serving a diverse range of patients and families. AAPINA is a member of the [National Coalition of Ethnic Minority Nurse Associations \(NCEMNA\)](#).

Deadline for returning the sponsorships and advertisement is on August 1, 2023. For further details or questions, please contact [info@aapina.org](mailto:info@aapina.org). Thank you for your support for AAPINA and the 2023 AAPINA conference!