## Internships and Social Capital

**RACHEL LIPSON** | Director of the Project on Workforce, Harvard University Exploring unpaid internships: Issues of access, equity, and learning 4.7.2022

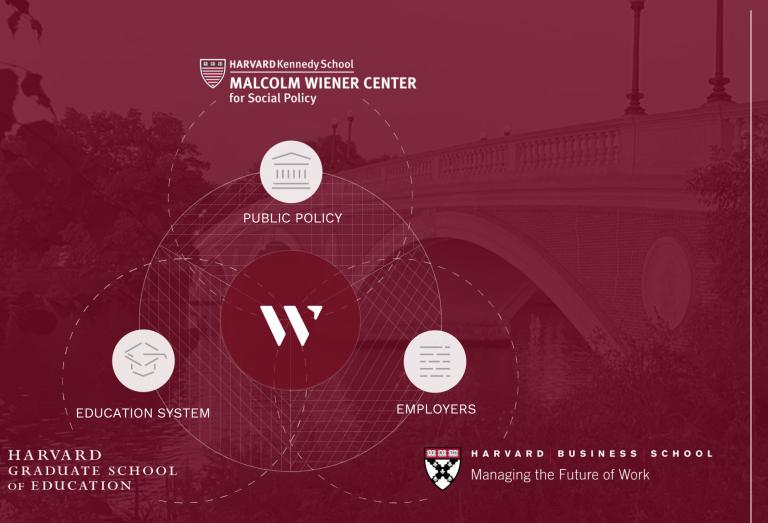








## ABOUT THE PROJECT ON WORKFORCE



The Project on Workforce is an interdisciplinary, collaborative project between the Harvard Kennedy School Malcolm Wiener Center for Social Policy, the Harvard Business School Managing the Future of Work Project, and the Harvard Graduate School of Education.



## Networks and Connections Make a Difference in Getting a Family-Supporting Job

Access to internships can help students forge social and professional connections that will help them in the job search

- Well-established literature on importance of social networks in the job search
- Internships are a primary setting where students meet professional contacts and learn about pathways in an industry
- Study of Florida State graduates: First-generation students have a harder time getting high-quality jobs than better-connected classmates with the same credentials (DeOrtentiis; Van Idekkinge; Wanberg 2021)
- First-generation students are significantly less likely than their peers to have networked with alumni or professionals, discussed career interests with faculty, or interviewed someone in a career field that interests them (National Survey of Student Engagement and Strada Education Network 2022)



## Social capital + internship connection

Stronger social networks  $\rightarrow$  increases paid internship opportunities Access to paid internship  $\rightarrow$  Strengthens social & professional network for transition to labor market











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