

# SPONSORSHIP OPPORTUNITIES

INCAM 2022 Virtual Symposium

October 13-14 & 17-18, 2022

*Reconnecting  
Resilient Communities*

**Integrating Health Research &  
Promoting Wellness**





# Contents

- 3 Who We Are
- 4 Keynote Speakers
- 6 Why Sponsor Us?
- 7 Levels of Sponsorship
- 9 Sponsorship Application Form
- 11 List of Previous Sponsors

This virtual research meeting is co-hosted by the Centre for Integrative Medicine and the Department of Community Health & Epidemiology of the University of Saskatchewan (Saskatoon, SK, Canada) in collaboration with the INCAM Research Network.

# Who We Are

Over the last 20 years, the INCAM Symposium has been a prominent research, knowledge translation, and networking event for traditional, complementary, alternative, and integrative medicine (TCAIM) in Canada. Even in the midst of shared challenges, this biannual meeting allows us to reconnect with the Canadian community. The 2022 Symposium will continue to be the place where new research ideas are catalyzed and collaborations formed.

This virtual event, taking place over 4 half days on October 13, 14, 17, and 18, will feature:

- Keynote speakers & Workshops
- Experiential Learning
- Oral & poster research presentations
- Many opportunities to meet, discuss, and network

**Who should attend?** A range of stakeholders with an interest in research in the diverse TCAIM and integrative healthcare/medicine field. Past attendees of the INCAM symposia have included academic researchers, clinician-researchers, practitioners, students, funders, educators, and policymakers.





# Keynote Speakers

Here is a sneak peek into our lineup of symposium speakers:

**DR. ANITA CHAKRAVARTI** is a professor with the College of Medicine, University of Saskatchewan, Associate Faculty of the Centre of Integrative Medicine, and a retired anesthesiologist. Having completed her Mindful Practice® certification in New York, she now teaches a framework for mindfulness-based wellness programming for healthcare and human service providers, businesses, and corporations.



**DR. NICOLE REDVERS**, a member of the Deninu K'ue First Nation, is an assistant professor in both the Department of Family & Community Medicine and the Department of Indigenous Health at the University of North Dakota. She has been actively involved at the international level promoting the inclusion of Indigenous perspectives in planetary health and education for sustainable healthcare.



# 2021 Dr. Rogers Prize Co-Winners

**DR. LINDA RAPSON** is a graduate of the Faculty of Medicine at the University of Toronto. She specializes in treating chronic pain by integrating acupuncture and nutrition with conventional medical approaches. She was one of the first physicians in Canada to study acupuncture, taught it across Canada, and has lectured on acupuncture internationally.



**DR. GREGOR REID** is a Fellow of the Royal Society of Canada and Canadian Academy of Health Sciences, and Distinguished Professor Emeritus at Western University. His research into the role of beneficial microbes in the health of humans and other life forms precipitated the advancement of probiotics and beneficial microbes in Canada and around the world.

*Stay tuned for a full list of keynotes and panel presentations plus innovative workshops, networking, and electronic poster sessions to bring people and discussions together.*







# Why Sponsor Us?

















Our goal is to connect you in a meaningful way to our delegates and members. Supporting the symposium as an official sponsor gives you the opportunity to:

- Access and engage with INCAM's unique audience of academic/clinician-researchers, practitioners, students, educators, and policymakers
- Create awareness by showcasing your products, services, and brand
- Support and contribute to the exchange of knowledge, by providing educational opportunities to symposium delegates
- Promote and foster research on complementary and integrative medicine and healthcare to enhance the health of Canadians

The various sponsorship options are outlined in the next few pages of this proposal



# Sponsorship Advantages

	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000+	\$1,500 to \$4,999	\$500 to \$1,499	\$100 to \$499
Logo & name displayed throughout conference & its website	 (prominently; with website link)	 (with website link)		
Acknowledgement in media communications & promotional materials				
Complimentary conference passes	4	3	2	1
Extra exposure at the virtual conference	 (Introduce Keynote)			-
Additional advertisement opportunities				-
Dedicated email to all registrants post-conference			-	-



# Additional Sponsorship

Sponsor a **PATIENT, PRACTITIONER, or STUDENT PRACTITIONER** to attend the Symposium! Benefits include:

- **PATIENT PARTICIPATION SPONSOR** - Annual INCAM/ISCMR membership and full symposium pass for the patient
- **STUDENT PRACTITIONER PARTICIPATION SPONSOR** - Annual INCAM student membership and full symposium pass for the student practitioner
- **PRACTITIONER PARTICIPATION SPONSOR** - Annual INCAM/ISCMR membership and full symposium pass for the practitioner
- Live tweeting from the conference with sponsor recognition and acknowledgment in the Conference Materials and Final Report
- Your advertisement in the Final Recorded Conference Material

**PATIENT  
PARTICIPATION  
SPONSOR**  
\$150

**PRACTITIONER  
PARTICIPATION  
SPONSOR**  
\$150

**STUDENT  
PRACTITIONER  
PARTICIPATION  
SPONSOR**  
\$75

# Sponsorship Menu Form

## INCAM VIRTUAL SYMPOSIUM SPONSOR OPTIONS

ACTIVITY ITEM	SPONSORSHIP AMOUNT	CHECK (✓) ACTIVITY SELECTED	QTY	TOTAL AMOUNT (PER ACTIVITY)
Keynote Speaker - Each (4 keynote speakers)	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Breaks (Support symposium breaks led by wellness experts and integrative healthcare professionals)	\$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Patient Participation Sponsor	\$150	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Practitioner Participation Sponsor	\$150	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Student Practitioner Participation Sponsor	\$75	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Bronze Sponsorship	\$ <u>                    </u> (please indicate an amount between \$100 and \$499)			<input type="text"/>
Silver Sponsorship	\$ <u>                    </u> (please indicate an amount between \$500 and \$1,499)			<input type="text"/>
Gold Sponsorship	\$ <u>                    </u> (please indicate an amount between \$1,500 and \$4,999)			<input type="text"/>
Platinum Sponsorship	\$ <u>                    </u> (please indicate an amount \$5000+)			<input type="text"/>
General Sponsorship (Sponsorship funds allocated towards direct costs of the organizing and hosting of event)	Other: \$ <u>                    </u> (please indicate the amount you would like to sponsor)			<input type="text"/>
<b>TOTAL SPONSORSHIP AMOUNT</b>				<input type="text"/>

Please note: all amounts are in Canadian dollars.



# Sponsorship Agreement Form

## CONTACT INFORMATION

Organization: \_\_\_\_\_  
Name / Organization Representative: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Telephone number: \_\_\_\_\_

## AGREEMENT OF SPONSORSHIP

On behalf of \_\_\_\_\_ (organization name),  
I, \_\_\_\_\_ (representative's name), agree to the sponsorship of INCAM  
as indicated on the Sponsorship Menu Form in the *total sponsorship amount* of \$ \_\_\_\_\_.

\_\_\_\_\_  
Organization signatory (Print name and signature)

\_\_\_\_\_  
Date

## BILLING INFORMATION

☐ Cheque / money order enclosed (payable to **INCAM**)

☐ Paypal or e-Transfer (send payment to **incam.network@gmail.com**)

☐ Please send invoice to: Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Please remit the **Sponsorship Menu Form** and **Sponsorship Agreement Form** to:

**Donelda Gowan**

Department of Community Health & Epidemiology  
Box 7, Health Science Building, 107 Wiggins Road  
University of Saskatchewan  
Saskatoon, SK S7N 5E5  
incam.network@gmail.com

Thank you for supporting INCAM!

# Thank You!

## TO PAST INCAM RESEARCH SYMPOSIUM SPONSORS

### PLATINUM SPONSOR



**Dr. Rogers Prize™**  
— for excellence in —  
COMPLEMENTARY & ALTERNATIVE MEDICINE

### SILVER SPONSORS



**The Tao Foundation**

### BRONZE SPONSORS



INTEGRATED HEALTHCARE  
**PRACTITIONERS**



Grassroots Naturopathic Medicine  
health clinic

UPPER CERVICAL RESEARCH  
FOUNDATION



**IMI CHARITABLE  
FOUNDATION**

Please contact us if you are interested in becoming an INCAM sponsor:  
[incam.info@iscmr.org](mailto:incam.info@iscmr.org)



