

**71st Annual Conference of the Canadian Society of Microbiologists (CSM)**  
**June 26 - 29, 2022**  
**University of Guelph**  
**Guelph, ON**

**SUMMARY OF CORPORATE AND INSTITUTIONAL OPPORTUNITIES**

We are pleased to announce that the University of Guelph will host the 71st Annual Conference of the Canadian Society of Microbiologists (CSM) from **June 26 to 29, 2022**. We have an outstanding scientific and professional development program planned and anticipate attendance of over **500** scientists from Canada, the United States, and overseas, including faculty, postdoctoral fellows, graduate students, and undergraduate researchers. This dynamic research forum represents a valuable opportunity to showcase your company, product, or service to a broad audience of scientists who have interests encompassing applied and environmental microbiology, infection and immunity, and molecular genetics and cellular microbiology. We are hoping that your company might consider participating in this international event.

Outlined below are the various ways in which you can participate in the CSM 2022 Annual Conference. Details of each of these corporate opportunities are provided in the information package below (prices are in Canadian dollars). Please feel free to contact Mrs. [Wafaa H. Antonious](mailto:info@csm-scm.org), CSM Secretariat and Conference Organizer, with any questions or requests that you may have (613-421-7229; [info@csm-scm.org](mailto:info@csm-scm.org)).

	<i>Logo on sponsor page</i>	<i>Website listing</i>	<i>Delegate bag insert</i>	<i>Logo on exhibitor page</i>	<i>Exhibitor booth</i>	<i>Passport system</i>	<i>Complimentary lunch</i>	<i>Complimentary registration</i>	<i>Half-hour workshop</i>	<i>Named session or keynote</i>	<i>Named coffee break</i>	
<b>Platinum</b>	X	X	X	X	X	X	X	X	X	X	X	\$5,000
<b>Gold</b>	X	X	X	X	X	X	X	X				\$2,500
<b>Silver</b>	X	X	X									\$1,250
<b>Bronze</b>	X	X										\$750
<b>Exhibitor</b>		X		X	X	X	X					\$1,500

## **Conference Support Levels & Benefits:**

### **Platinum (\$5,000 & above):**

- Logo on sponsor page
- Website listing
- Delegate bag insert
- Logo on exhibitor page
- Exhibitor booth for two days
- Passport system
- Complimentary lunch
- 1 Complimentary registration to attend the scientific sessions
- Half hour workshop
- Named scientific session or keynote lecture
- Named Coffee Break near talks

### **Gold (\$2,500 - \$4,999)**

- Logo on sponsor page
- Website listing
- Delegate bag insert
- Logo on exhibitor page
- Exhibitor booth for two days
- Passport system
- Complimentary lunch
- 1 Complimentary registration to attend the scientific sessions
- Half hour workshop

### **Silver (\$1,250 - \$2,499)**

- Logo on sponsor page
- Website listing
- Delegate bag insert

### **Bronze (\$750 - \$1,249)**

- Logo on program sponsor page
- Website listing

### **Exhibitor / Workshop (\$1,500)**

- Website listing
- Logo on exhibitor page
- Exhibitor booth for two days or half an hour workshop
- Passport system
- Complimentary lunch
- 1 Complimentary registration to attend the scientific sessions
- Exhibitors who are interested in purchasing two booths or organising a workshop in addition to the booth will pay an additional \$1,000 for the second booth or the workshop.

## Sponsors

We greatly value and appreciate the generous contributions of our sponsors, who make the CSM conference possible. Depending on the level of sponsorship, contributors should expect maximum exposure and visibility in our program on our international website and through the delegates bags' inserts. Sponsors also have the opportunity to hold a half hour workshop, sponsor a specific session, a coffee break, or keynote lecture. We look forward to working with each of our sponsors to ensure that they receive an exceptional value commensurate with their generous level of support.

### Awards Support

#### Student Symposium Award (\$1,250)

The Canadian Society of Microbiologists is looking to expand its awards programs in the coming year. We would like to work with your company to create new awards that match your company's priorities and CSM's mission. The awards are an important part of CSM's mandate to promote research and education in Canada, as well as recognizing the accomplishments of Canadian microbiologists. Candidly, an award in a company's name is one of the most substantial ways to increase company name recognition among our members; these awards are listed on CVs of our members for the rest of their careers.

Several specific benefits of award sponsorship include:

- your company name on the award(s) and all award materials
- recognition on the CSM website
- recognition in CSM Annual Conference print materials
- recognition in the CSM Newsletter
- Free ticket for a company representative to attend the CSM President's Banquet at the CSM Annual Conference, where award presentations are made.

## Exhibitors

Exhibitors not only make a generous contribution to the conference, but also provide essential information and resources for our participants. Exhibits, poster sessions, and lunches are planned for **2 days** from **June 27 & 28, 2022**. For our exhibitors, we have arranged the locations of events to maximize contact with the participants. Exhibitors will be in the Event Center, where the poster sessions will be held. In addition, each conference attendee will participate in a passport system that encourages them to visit vendor booths in order to win prizes. **Exhibitors are encouraged to participate with door prizes for the draw.** Please contact [Wafaa Antonious](#) and advise her of what you are planning to bring for the door prizes. **Floor plan** will be posted when made available, contact Wafaa Antonious and provide her with your first three choices for your booth location.

### Benefits

- 1) Logo on Exhibitor Page** - To ensure maximum exposure all exhibitors will have their logo on the program and website exhibitor page.
- 2) Booth at the Event Center for 2 days** - To ensure that exhibitors have an opportunity to connect with conference attendees, booths are positioned in the posters area for two days **June 28 & 29, 2022** in the Event Center at the University of Guelph. Exhibitors will be present during the duration of the poster sessions. These sessions represent a substantial portion of the conference activities, and therefore provide a significant opportunity to engage conference attendees at your booth. ***If an exhibitor is interested in staying for a third day, please indicate that when completing the exhibit reservation form.***
- 3) Passport System** - We have introduced a passport system to encourage conference participants to visit booths. Conference participants will receive a passport card that must be stamped by vendors, and can be entered into a draw for vendor prizes.
- 4) Complimentary Lunch** - A complimentary lunch will be provided to all exhibitors (maximum of 2 lunches per vendor).
- 5) 1 Complimentary registration to attend the scientific sessions.**

## **Delegate Bag Inserts:**

Market your company by providing maximum of 4 page flyer to include in the delegate bags. If interested, please access the Exhibitor Registration form and choose "Delegate Bag Advertising Inserts" \$750 + HST. You will be advised a month before the conference of the number of flyers you need to provide. Your company will be considered a Bronze Sponsor.

***It is our sincerest hope that you will consider participating in this event, either as a sponsor or as an exhibitor. We are planning a fantastic conference and would be delighted to have your partnership towards our goal. Thank you for your consideration and support of the Canadian research community. Please do not hesitate to contact us if you have any questions, comments, or other ideas.***